

International semester

Licence Economie et gestion



Langues
d'enseignement
Anglais

Présentation

IAE offers courses in English during one semester (the fall semester), for incoming students who want to spend one semester in France without proof of proficiency in French and for French-speaking students enrolled in a complete Bachelor curriculum who wants to follow courses in English.

Objectifs

- To propose a full English and multicultural environment to French and foreign students
- To deliver high level courses in management
- To create links between theoretical studies and the exercise of responsibilities in the business world

Organisation

Effectifs attendus

30

Date de début de la formation : Beginning of September

Date de fin de la formation : End of December

Admission

A qui s'adresse la formation ?

Incoming (foreign) students and French-speaking students enrolled in a complete Bachelor curriculum who wants to follow courses in English.

Attendus de la formation

Foreign students and French students : level B2 in english

Infos pratiques

Contacts

Responsable pédagogique

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Campus

 Annecy / campus d'Annecy-le-Vieux

Programme

Semestre 5

	Nature	CM	TD	TP	Crédits
UE501 Curriculum	UE				30 crédits
Economics	EC	20h			5 crédits
Marketing Management	EC	20h			5 crédits
Marketing Research	EC	20h			5 crédits
Human Ressources Management	EC	20h			5 crédits
Information System	EC	20h			5 crédits
International project management	EC	20h			5 crédits
Negociation Techniques	EC	20h			5 crédits
Finance	EC	20h			5 crédits
Français langue étrangère	EC	20h			5 crédits