

Licence professionnelle Métiers de la mode



Niveau de
diplôme
BAC +3



ECTS
60 crédits



Durée
1 année, 2
semestres



Langues
d'enseignement
Anglais

Parcours proposés

- LP - Outdoor softgoods design & development - En anglais

Présentation

The Outdoor Softgoods Design & Development Bachelor's Degree is a one-year international programme designed for both French and international students who have completed two years of higher education and wish to specialise as product developers in the sports industry.

During the Autumn semester (S5), students will study at IUT Annecy, gaining in-depth knowledge and hands-on experience. In the Spring semester (S6), they will complete a 4-to-6-month internship within a company, applying their skills in a realworld professional environment.

All courses are taught entirely in English, and classes bring together both French and international students, fostering a rich intercultural experience and a global perspective on the industry.

Objectifs

This programme aims to equip future technicians with the essential skills in developing and managing clothing, bags, and textile accessories, ensuring their success in the highly competitive outdoor sports industry.

The sports industry is constantly evolving and in need of young professionals-future product managers capable of developing innovative strategies to meet customer needs. Their role is essential in optimising both products and their communication for better market performance.

Students in this Bachelor's programme will learn how to create effective roadmaps, analyse and anticipate market trends, and facilitate seamless collaboration between key stakeholders, including engineers, marketers, designers, and executives.

Organisation

Date de début de la formation : September

Date de fin de la formation : September

Stage (hors formation en alternance)

The 4 month internship (mostly in english) takes place in an outdoor sports industry company in France or abroad.

Modalités des projets tutorés

Each student participates in a group project involving work on a specific issue provided by outdoor sports industry stakeholders

Admission

A qui s'adresse la formation ?

- * Minimum 2 years of higher education studies (120 ECTS)
- * Creative, enterprising and interested in good interpersonal skills
- * Individuals with official recognition of previous professional acquired skills may also apply

Candidater et s'inscrire

Candidatures en ligne sur :  <https://ecandidat-usmb.grenet.fr/ecandidat/#!accueilView>

Et après

Métiers visés et insertion professionnelle

In terms of job prospects in the outdoor sports & leisure industry (apparel, footwear, accessories) : Product Developer, Project Manager or Designer for the outdoor Sports & Leisure Industry

Infos pratiques

Contacts

Responsable pédagogique

Stephanie Vibrac

 +33 4 50 09 22 53

 Stephanie.Vibrac@univ-savoie.fr

Responsable pédagogique

Pascal Colin

 +33 4 50 66 60 05

 Pascal.Colin@univ-savoie.fr

Scolarité administrative

Scolarité IUT d'Annecy

 scolarite.iut-acy@univ-smb.fr

Secrétariat pédagogique

Caroline Althey

 +33 4 50 09 23 08

 Caroline.Althey@univ-savoie.fr

Etablissements partenaires

OSV Academy

 <http://www.osv-academy.org>

Outdoor Sports Valley

 <http://www.outdoorsportsvalley.org>

Campus

 Annecy / campus d'Annecy-le-Vieux

En savoir plus

IUT d'Annecy

 <https://www.univ-smb.fr/iut-annecy/formation/metiers-industrie-sport/>

Programme

Organisation

6 months to be operational (september-february) and integrate a company over an internship period of 4 to 6 months (march-august)

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Semestre 5

	Nature	CM	TD	TP	Crédits
UE501 Understand needs and context	UE				6
Sport industry culture conf., visit, fairs	EC		48h		2
Sustainable development in the sports industry	EC		21h		2
Biomechanics & sports physiology : comfort & perf.	EC		15h		2
UE502 Fabrics, design	UE				14
Textile technical fundamentals	EC		57h		4
Fabrics performance - Laboratory	EC		73h		4
Design culture	EC		12h		1
Product design- Pattern making and sewing	EC		53h		5
UE503 Management and marketing related to manufacturing processes	UE				10
Project management, methodology and tools	EC		9h		2
Product management - industrialisation - economics	EC		30h		4
Product and service design	EC		15h		2
Product marketing in the sporting goods industry	EC		12h		2
Professionnal communication	MODULE		8h		
Languages optional LV2	CHOIX				
Français FLE (Bonus)	MODULE		15h		
Allemand (bonus)	MODULE		15h		
Espagnol (bonus)	MODULE		15h		
Italien (bonus)	MODULE		15h		

Semestre 6

	Nature	CM	TD	TP	Crédits
UE601 Group project	UE				8
Group project - OSV Academy	EC		120h		8

Innovation in sports	MODULE	6h	
UE602 Products, development - economics - innovation	UE		10
Design vision through footwear	EC	12h	1
Textile manufacturing	EC	20h	2
Accessories (backpack, tents, gloves...)	EC	29h	1
Product development	EC	46h	4
Industrial fundamentals in sport industry	EC	15h	1
Footwear	EC	8h	1
UE603 Professional experience	UE		12
Internship	EC		12