

# DU International operations and business management



Niveau de  
diplôme  
BAC +3



ECTS  
60 crédits



Durée  
1 année, 2  
semestres



Langues  
d'enseignement  
Anglais

## Présentation

### Objectifs

#### Goals

For French students who'd like to have better skills and knowledge in what Soft and Hard services of a Company have to deal with.

### Dimension internationale

#### International dimension

The IOBM university diploma offers an alternative to the existing DUETI. Allowing students to enjoy studies abroad more smoothly. Students will have a semester (Fall) in France to get ready to live and study abroad.

If their application is accepted by the IAE, the future IOBM students will benefit from a double registration and get an Economics and Management Bachelor degree with a specialization in "Finance", "Marketing and Communication" or "International Business"

### Les atouts de la formation

#### Assets of this DU

The students will follow their Fall semester (S5) in France with international students, dealing smoothly with English language and intercultural aspects. This will enable them to do their Spring semester (S6) abroad in a partner university of their choice.

## Organisation

### Effectifs attendus

20 students : the group will be composed of both international and French students.

### Aménagements d'études

Each block of modules (UE) will have 120 hours of face-to-face teaching.

UE1 = Cross skills (Compétences Transversales) – 14 ECTS

UE2 = Technical skills (Compétences Techniques) – 16 ECTS

**Date de début de la formation :** The IOBM DU starts at the beginning of September

**Date de fin de la formation :** The IOBM DU ends around december 22nd

## Admission

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### A qui s'adresse la formation ?

#### Students

Students with a DUT (TC – GEA – QLIO....) or students with a Bachelor willing to get an extra year to enlarge their skills and have an experience abroad.

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### Attendus de la formation

#### What to expect ?

The students will have a wide overview of what happens in a company from an industrial point of view to a marketing/business one.

They will have the opportunity to work with international students and share intercultural points of views and knowledge.

They will also have opportunities to visit local companies and have conferences given by professionals.

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## Et après

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### Poursuite d'études

#### What next ?

They can carry on to do a Masters if they have their Bachelor degree (Marketing, Business, Sales, Finance....) or enter the world of work

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### Poursuite d'études à l'étranger

#### Universities abroad

The students are tutored to find a University partner, mainly in Europe but no restrictions.

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### Métiers visés et insertion professionnelle

#### Positions ?

- Management
  - Marketing department
  - Sales...
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## Infos pratiques

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### Contacts

#### Responsable pédagogique

Carole Cretinon

☎ +33 4 50 09 23 38

✉ Carole.Cretinon@univ-savoie.fr

#### Responsable pédagogique

Paul Jones

☎ +33 4 50 09 22 74

✉ Paul.Jones@univ-savoie.fr

#### Secrétariat pédagogique

Jeremy Machy

☎ +33 4 50 09 22 17

✉ Jeremy.Machy@univ-savoie.fr

#### Secrétariat pédagogique

Nadia Benziane

☎ +33 4 50 09 22 10

✉ Nadia.Benziane@univ-savoie.fr

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## Campus

 Anancy / campus d'Anancy-le-Vieux

# Programme

## Organisation

This semester addresses these issues by looking in depth at topics such as "Team management" and "interpersonal skills" through the lens of multiple forms of intelligence. Key functions within a company, such as "Corporate social responsibility", "Quality management" and "Supply chain" are also studied.

The link with local companies is also important, so students participate in company visits, observe management processes first-hand and do group projects on contemporary topics. In addition to developing rounded professionals, a special emphasis is placed on innovation and how to manage it.

## DU - International operations and business management

### Semestre 5

	Nature	CM	TD	TP	Crédits
UE 1 Company organization	UE				10 crédits
Master data management, data government essential & AI	EC		20h		3 crédits
Supply chain management, ERP & visit	EC		24h		3 crédits
Managing quality : tools & systems	EC		16h		2 crédits
UE 2 Creativity & innovation in companies	UE				12 crédits
Strategic innovation management	EC		20h		2 crédits
Environmental management & social responsibility (CSR)	EC		16h		2 crédits
Managing and monitoring projects	EC		20h		2 crédits
Innovation week	EC		44h		4 crédits
UE 3 International business communication	UE				8 crédits
Team building - communication tools	EC		24h		3 crédits
Team management & interculturality	EC		20h		2 crédits
Three forms of intelligence for today's professionals	EC		16h		3 crédits
Foreign language	EC		40h		4 crédits

### Semestre 6 - international