

# UE901 Advanced Marketing/thesis - Kassel



## Liste des enseignements

|  | Nature | CM  | TD | TP | Crédits |
|--|--------|-----|----|----|---------|
| Research Methods                             | EC     | 38h |    |    | 5       |
| Master Theses                                | EC     | 10h |    |    | 15      |
| Distribution and Pricing in the Internet Age | EC     | 50h |    |    | 5       |
| Business Negotiation                         | EC     | 50h |    |    | 5       |

## Infos pratiques

### Lieux

> Annecy-le-Vieux (74)