

UE801 Specialized courses-international marketing - Annecy



Liste des enseignements

	Nature	CM	TD	TP	Crédits
European and global consumer behaviour	EC	60h			6
European and Global Economics	EC	60h			6
Financial Markets and Corporate Finance	EC	50h			5
Statistics and Marketing Research	EC				8
Principles of Marketing Research	MATIERE	55h			
Intensive Study Programme	MATIERE	25h			
Séminaire	MODULE		15h		0
Purchasing and Supply Chain Management	EC	50h			5
Français Langue Etrangère	MODULE		30h		

Infos pratiques

Lieux

➤ Annecy-le-Vieux (74)