

# UE001 Business-oriented activities and complements - Leon



## Liste des enseignements

|  | Nature | CM  | TD | TP | Crédits |
|--|--------|-----|----|----|---------|
| Communication Challenge                | EC     |     |    |    | 10      |
| Consumer engaging communication        | MODULE | 50h |    |    |         |
| Company project                        | MODULE | 20h |    |    |         |
| Innovation and entrepreneurship        | EC     | 50h |    |    | 5       |
| Sustainable and responsible management | EC     | 50h |    |    | 5       |
| Internship                             | EC     | 24h |    |    | 10      |

## Infos pratiques

### Lieux

➤ Anancy-le-Vieux (74)