

Team building - communication tools (TBLD01_IIBM)



Présentation

Objectifs

This module aims to enable the student to :

- Learn how to work in a team
- Learn & make the most of intercultural differences
- Understand and apply the keys to a successful presentation
- Pitch yourself, your company, your product
- Become aware of cultural differences and integrate intercultural communication into professional team projects such as advertising strategies.

Heures d'enseignement

TD	Travaux Dirigés	24h
----	-----------------	-----

Plan du cours

- Getting to know each other
- TED Talk – Procrastination and its dangers
- Introduction to Mind mapping & Speech
- Pitch Yourself / 'Entrepreneur Elevator Pitch
- Negotiation
- Getting ready for Salomon Company visit – introduction to a job interview....

Compétences visées

Short description of the different sessions (Sessions of 2 – 3 -4 hours, your choice)

From session 1 to 4, the goal will be to prepare the students:

1/ What is a successful presentation

- How To Start A Presentation Strong And Powerfully
- Effective Public Speaking Skills & Techniques To Master
- Improvisation & presentations

2/ Tools to become more efficient with the exercise

- Effectiveness of Communication : the rule of 93 vs 7
- The Five Dimension of Persuasion : Logos - Ethos – Pathos
- Mind mapping

Libellé court : TBLD01_IIBM

Nature : EC

Infos pratiques

Lieux

➤ Annecy-le-Vieux (74)