

# Team building - communication tools



## Présentation

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### Objectifs

This module aims to enable the student to :

- \* Learn how to work in a team
- \* Learn & make the most of intercultural differences
- \* Understand and apply the keys to a successful presentation
- \* Pitch yourself, your company, your product
- \* Become aware of cultural differences and integrate intercultural communication into professional team projects such as advertising strategies.

### Heures d'enseignement

Team building - communication tools - TD	Travaux Dirigés	20h
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### Plan du cours

- \* Getting to know each other
- \* TED Talk – Procrastination and its dangers
- \* Introduction to Mind mapping & Speech
- \* Pitch Yourself / 'Entrepreneur Elevator Pitch
- \* Negotiation
- \* Getting ready for Salomon Company visit – introduction to a job interview....

### Compétences visées

Short description of the different sessions (Sessions of 2 – 3 -4 hours, your choice)

From session 1 to 4, the goal will be to prepare the students:

1/ What is a successful presentation

- \* How To Start A Presentation Strong And Powerfully
- \* Effective Public Speaking Skills & Techniques To Master
- \* Improvisation & presentations

2/ Tools to become more efficient with the exercise

- \* Effectiveness of Communication : the rule of 93 vs 7
- \* The Five Dimension of Persuasion : Logos - Ethos – Pathos
- \* Mind mapping

## Infos pratiques

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### Lieux

➤ Annecy-le-Vieux (74)