

Team building - communication tools (TBLD01_IIBM)



Présentation

Objectifs

This module aims to enable the student to :

- * Learn how to work in a team
- * Learn & make the most of intercultural differences
- * Understand and apply the keys to a successful presentation
- * Pitch yourself, your company, your product
- * Become aware of cultural differences and integrate intercultural communication into professional team projects such as advertising strategies.

Heures d'enseignement

TD	Travaux Dirigés	20h
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Plan du cours

- * Getting to know each other
- * TED Talk – Procrastination and its dangers
- * Introduction to Mind mapping & Speech
- * Pitch Yourself / 'Entrepreneur Elevator Pitch
- * Negotiation
- * Getting ready for Salomon Company visit – introduction to a job interview....

Compétences visées

Short description of the different sessions (Sessions of 2 – 3 -4 hours, your choice)

From session 1 to 4, the goal will be to prepare the students:

1/ What is a successful presentation

- * How To Start A Presentation Strong And Powerfully
- * Effective Public Speaking Skills & Techniques To Master
- * Improvisation & presentations

2/ Tools to become more efficient with the exercise

- * Effectiveness of Communication : the rule of 93 vs 7
- * The Five Dimension of Persuasion : Logos - Ethos – Pathos
- * Mind mapping

Infos pratiques

Lieux

➤ Annecy-le-Vieux (74)