

Purchasing Management (GEST801_MZECY)



En bref

- > **Langues d'enseignement:** Anglais
- > **Méthodes d'enseignement:** Hybride
- > **Ouvert aux étudiants en échange:** Oui

Présentation

Objectifs

Understand what purchasing management is.
Go through examples of what purchasers do.
Get a good feel of complex negotiations.

Heures d'enseignement

CM	Cours Magistral	9h
TD	Travaux Dirigés	6h

Pré-requis obligatoires

English level as the course is in English

Plan du cours

Introduction to Global Procurement, Strategic sourcing and International purchasing through diverse industry experiences like:

- commodity trading,
- pharmaceutical,

- Paper & Packaging manufacturing,
- Beauty FMCG
- Plastic, Rubber and Binders

The 6 main themes

Risk management

SRM

Compétences visées

Global sourcing, Global Procurement and Global Supply chain management. Sustainability. Commodity and Specialty Trading - Swap, Risk management, Project management, cross cultural management, Change management, Key stakeholder's management, Negotiation, Transformation. Pharmaceutical, FMCG, Packaging, Petrochemicals industries

Bibliographie

Mainly from own experience

Van Weele, 'Purchasing and Supply Chain Management', Cengage, London, 7th ed, 2018

Infos pratiques

Contacts

Responsable du cours

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Lieux

➤ Chambéry (domaine universitaire de Jacob-Bellecombette - 73)

Campus

➤ Chambéry / campus de Jacob-Bellecombette