

New Business models in energy industry (ECON952_SOLEM)



ECTS
2 crédits



Composante
Polytech
Anancy-
Chambéry

En bref

- › **Langues d'enseignement:** Anglais
- › **Méthodes d'enseignement:** En présence
- › **Forme d'enseignement :** Cours magistral
- › **Ouvert aux étudiants en échange:** Oui

Présentation

Description

- * Semester 9
- * Duration : Within one semester
- * Type: Mandatory
- * Student workload: Lecture (CM): 18 hours + hours of self-study
- * Applicability: SOLEM course only
- * Teaching and learning method : seminar, case studies, discussion
- * Module examination: 2 written exam (50% + 50%)

Responsible person for the module: Emilie Ruiz and Nuria Moratal Ferrando

Objectifs

This course provides a foundational understanding of business models within the energy sector, emphasizing how traditional models are adapting to technological advancements, regulatory shifts, and sustainability objectives. It examines the structures, strategies, and operational aspects fundamental to energy businesses, both conventional and emerging.

Learning Objectives:

Major intended learning outcomes

By the end of this course, students will be able to:

- * Describe the components and functions of traditional and new business models in the energy industry.
- * Identify and analyze the drivers changing energy business landscapes.
- * Develop and evaluate business models that effectively integrate technological and regulatory changes.
- * Critically assess the sustainability and scalability of various energy business models.

Correspondence between major intended learning outcomes and assessment:

- * Evaluation on projects and final term exam.

Heures d'enseignement

CM	Cours Magistral	18h
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Pré-requis obligatoires

Admission to 2nd year of master

Plan du cours

Content of the module:

1. Definition of a business model
2. Business Model basics
3. Design and experimentation of Business Model
4. Business model innovation (Portfolio, multi-faced, etc.)
5. Study cases

Infos pratiques

Lieux

- › Le Bourget-du-Lac (73)

Campus

› Le Bourget-du-Lac / campus Savoie Technolac