

Managing and monitoring projects (MAMP01_IIBM)



En bref

- **Langues d'enseignement:** Anglais
- **Forme d'enseignement :** Travaux dirigés
- **Ouvert aux étudiants en échange:** Oui

Présentation

Objectifs

The goal of this module is to :

- enable students to know how to conduct a project with the relevant processes, tools and techniques.
- Apply project management techniques and intercultural skills in the context of a serious game on international branding with students from different partner universities.

Heures d'enseignement

Managing and monitoring projects - TD

Travaux Dirigés

20h

Plan du cours

- Initiating/ Planning/ Executing/ Monitoring and controlling/ Closing phases
- Project management plan
- Stakeholders analysis
- PERT and GANTT schedules
- Work Breakdown Structure (WBS)
- Communication methods and technologies
- Cost performance baseline
- Management and contingency reserves

- Probability & impact matrix

Compétences visées

On completion of the module, the student is expected to be able to :

L01 : Develop the relevant project management plan

L02 : Identify the project manager's responsibilities (communication, skills, ...)

L03 : Manage stakeholders

L04 : Develop the project schedule

L05 : Create the cost management plan

L06 : Create the risk register

L07 : Be able to work in a multi-cultural team

L08 : Structure a project at a distance

L09 : Create an international branding plan

Libellé court : MAMP01_IIBM

Nature : EC

Infos pratiques

Lieux

➤ Annecy-le-Vieux (74)

Campus

➤ Annecy / campus d'Annecy-le-Vieux