

Environmental management & social responsibility (CSR) (ECSR01_IIBM)



En bref

- > **Langues d'enseignement:** Français
- > **Ouvert aux étudiants en échange:** Oui

Présentation

Objectifs

The main objective of this module is to give students an introduction to product design throughout a team project and creativity workshop.

Students will implement Product development design process to redesign and create a small object or product, answering to a specific customer need.

Heures d'enseignement

TD	Travaux Dirigés	16h
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Plan du cours

- Design thinking
- Product development process
- Ideation, Prototyping, Collective intelligence

Compétences visées

On completion of the module, the student is expected to be able to :

L01 : experience a design thinking process

L02 : identify customer needs and design opportunities

L03 : generate values idea and innovative concepts

L04 : make a concept tangible using prototyping

Libellé court : ECSR01_IIBM

Nature : EC

Infos pratiques

Lieux

➤ Annecy-le-Vieux (74)

Campus

➤ Annecy / campus d'Annecy-le-Vieux