

Cours disciplinaire international (Introduction to behavioral economics) (ECON504_PEFAY)



En bref

- > **Langues d'enseignement:** Anglais
- > **Méthodes d'enseignement:** En présence
- > **Forme d'enseignement :** Cours magistral
- > **Ouvert aux étudiants en échange:** Oui

Présentation

Objectifs

This course's objective is to introduce the field of behavioral economics, and subsequently experimental economics, to understand how economists grasped evidence and constructs from other disciplines (e.g., psychology) to refine and question the idea of the Homo oeconomicus.

The objective is to provide an overview of how behavior is incorporated in economic analyses, how economists can measure the role of behavior in economic decisions, and how different behavioral phenomena (e.g., emotions) can distort predicted economic preferences.

Heures d'enseignement

CM	Cours Magistral	6h
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Pré-requis obligatoires

Micro-economics - Second-year undergraduate Economics and Management Game theory – Second-year undergraduate Economics and Management

Plan du cours

Chapter 1 – Introduction to behavioral economics

Chapter 2 – Emotions, attention, and cognition

Compétences visées

Compétences acquises :

- Understanding the development and importance of behavioral economics
- Modeling behavior into micro-economic theory
- Designing simple economic experiments

Bibliographie

Charroin, L., L'Haridon, O., & Jacquemet, N. (2024). *Precis d'économie comportementale*. Pearson Education.

Jacquemet, N., Le Lec, F., & L'haridon, O. (2019). *Précis d'économie expérimentale* (No. halshs-02283347).

Libellé court : ECON504_PEFAY

Nature : MODL

Infos pratiques

Lieux

> Annecy-le-Vieux (74)

Campus

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Contacts

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