

International issues in management



En bref

- › **Langues d'enseignement:** Anglais
- › **Forme d'enseignement :** Travaux dirigés

Présentation

Objectifs

This module aims to enable the student to acquire a structured overview of international management in order to understand the key issues of each business function as well as to prepare relevant decisions.

Heures d'enseignement

International issues in management - TD	Travaux Dirigés	20h
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Pré-requis nécessaires

The student should have a basic knowledge of management, organization structure, marketing, finance, and international environment.

Plan du cours

- * Why and how to go international for a company.

- * Key issues of the contemporary international environment.
- * International organization design and challenges.
- * Risks and opportunities of international finance management for a company.
- * International HR management.

Compétences visées

On completion of the module, the student is expected to be able to :

- L01 :** Embrace both the complexity and unity of international management.
- L02 :** Master and analyze the key factors to develop a policy for each business function.
- L03 :** Identify reliable sources and obtain useful data.
- L04 :** Prepare relevant decisions.
- L05 :** Set appropriate and effective operational processes.

Infos pratiques

Lieux

- › Annecy-le-Vieux (74)

Campus

› Anecy / campus d'Anecy-le-Vieux