

International investment strategy & decision making (GEST806_ITMCY)



Composante
IAE Savoie
Mont Blanc

Présentation

Objectifs

- To comprehend the core aspects of financial decision-making within an international business and tourism context
- To analyze and evaluate financial statements of companies operating in the tourism and hospitality sectors
- To assess the strategic implications of financial health and investment decisions in an international setting
- To understand different phases of business growth and expansion, and their financial implications
- To explore various sources of finance and investment strategies specific to the tourism and hospitality industry

Heures d'enseignement

CM	Cours Magistral	9h
TD	Travaux Dirigés	9h

Pré-requis obligatoires

- Understanding of basic financial concepts and terminology
- Familiarity with financial statements and their analysis
- Knowledge of corporate governance and business models

Libellé court : GEST806_ITMCY

Nature : EC

Infos pratiques

Lieux

› Chambéry (domaine universitaire de Jacob-Bellecombette - 73)

Contacts

Responsable pédagogique

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