

# International investment strategy & decision making (GEST806\_ITMCY)



## Présentation

### Objectifs

- To comprehend the core aspects of financial decision-making within an international business and tourism context
- To analyze and evaluate financial statements of companies operating in the tourism and hospitality sectors
- To assess the strategic implications of financial health and investment decisions in an international setting
- To understand different phases of business growth and expansion, and their financial implications
- To explore various sources of finance and investment strategies specific to the tourism and hospitality industry

### Heures d'enseignement

International investment strategy & decision making - CM	Cours Magistral	9h
International investment strategy & decision making - TD	Travaux Dirigés	9h

### Pré-requis obligatoires

- Understanding of basic financial concepts and terminology
- Familiarity with financial statements and their analysis
- Knowledge of corporate governance and business models

**Libellé court** : GEST806\_ITMCY

**Nature** : EC

## Infos pratiques

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### Lieux

› Chambéry (domaine universitaire de Jacob-Bellecombette - 73)

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### Contacts

Responsable pédagogique

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