

Information System (INFO501_INTS)



En bref

- > **Langues d'enseignement:** Anglais
- > **Méthodes d'enseignement:** En présence
- > **Ouvert aux étudiants en échange:** Oui

Présentation

Objectifs

The aim of this course is to enable you to develop a comprehensive understanding of the nature, meaning and implications of change in business organisations within the context of technological development and socio-economic transformation

Heures d'enseignement

CM	Cours Magistral	20h
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Pré-requis obligatoires

Standard of spoken and written English sufficient for a University-level seminar

Plan du cours

The following topics will be explored:

1. Introduction to the postmodern business context
2. The information economy

3. Restructuring and outsourcing in organisations
4. Technology-enabled patterns of working
5. Customer Relationship Management
6. Supply Chain Management
7. Disintermediation and additive manufacturing
8. Technology-enabled business partnerships

Compétences visées

By the end of this course you should have an improved understanding of:

- the role of technology in the structures of organisations
- innovations in processes and the organisation of work
- technology-enabled relationships between organisations and their customers, employees and business partners

the use of business and technology terminology in English

Bibliographie

A number of recent text-based and media resources will be available on Moodle

Libellé court : INFO501_INTS

Nature : EC

Infos pratiques

Lieux

> Annecy-le-Vieux (74)

Campus

› Anney / campus d'Anney-le-Vieux