

Master data management & Data governance Essentials and AI (MDMA01_IIBM)



En bref

- **Langues d'enseignement:** Anglais
- **Forme d'enseignement :** Travaux dirigés
- **Ouvert aux étudiants en échange:** Oui

Présentation

Objectifs

This module aims to enable the student to :

- identify and describe the challenges European companies are facing in a globalized economy.
- understand the key concepts and methodologies for risk management
- be able to define a risk matrix for an industrial project or a company

Heures d'enseignement

TD	Travaux Dirigés	20h
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Plan du cours

- Introduction, key concepts and main methodologies for risk assessment (4hours)
- By selecting 4 use cases (industrial projects or companies), students by group will perform the full risk management process guided through specific lessons:
 - Defining risk universe (2 hours) – Presentation of Group A
 - Defining the assessment methodology (2 hours)- Presentation of Group B
 - Performing the assessment (2 hours) - Presentation of Group C
 - Visualization and risk matrix presentation (2 hours) - Presentation of Group D

- Final use case risk matrix presentation by Group (6 hours)

Compétences visées

On completion of the module, the student is expected to be able to:

L01 : Better assess the risks and opportunities of European companies in the globalized market

L02 : Understand how new challenges are shaping current and future industrial policies

L03 : Understand how and why companies are adapting their strategies to preserve and create market power

Libellé court : MDMA01_IIBM

Nature : EC

Infos pratiques

Lieux

➤ Annecy-le-Vieux (74)

Campus

➤ Annecy / campus d'Annecy-le-Vieux