

Cours disciplinaire en langue étrangère (B1-C1) (LANG403_GTRANA)



En bref

- **Méthodes d'enseignement:** En présence
- **Forme d'enseignement :** Travaux dirigés
- **Ouvert aux étudiants en échange:** Oui

Présentation

Objectifs

1. Understand basic financial concepts and their importance to businesses.
2. Analyze real-world financial decisions made by companies.
3. Apply basic finance theories to actual business problems.

Heures d'enseignement

CM	Cours Magistral	15h
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Pré-requis obligatoires

Basics in Economics and Accounting

Plan du cours

1. Introduction to business finance: definition, scope, and key financial decisions in financial management
2. Applying time value of money in decision-making.
3. Financial statements and performance analysis
4. Corporate financing and payout policy

For each part, we will discuss the key concepts by using real world examples.

Compétences visées

The course aims to lay the foundation of corporate finance for advanced courses, and to develop analytical skills and critical thinking through case-based learning.

Bibliographie

Brealey, Richard A. Principles of Corporate Finance. 10th edition (or newer editions thereafter). New-York: McGraw-Hill Education

Libellé court : LANG403_GTRANA

Nature : MODL

Infos pratiques

Lieux

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Contacts

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