

# Contemporary Issues of International Business Law (CONT901\_EIBL)



## En bref

- > **Langues d'enseignement:** Anglais
- > **Méthodes d'enseignement:** En présence
- > **Forme d'enseignement :** Cours magistral
- > **Ouvert aux étudiants en échange:** Oui

## Présentation

### Description

Etude de thèmes d'actualités sur les liens entre innovation et droit

### Objectifs

Connaissance des liens entre économie et droit autour de thématiques d'actualité

### Heures d'enseignement

CM	Cours Magistral	20h
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### Pré-requis obligatoires

M1

### Plan du cours

1. Data and AI Law and innovation
2. ESG : performance on firm value and profitability

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## Bibliographie

### 1.- DL

Brendan Van Alsenoy Data Protection Law in the EU: Roles, Responsibilities and Liability

Interstentia 1st edition 2019

Casolari, Federico and Buttabori, Carlotta and Floridi, Luciano, The EU Data Act in Context: A Legal Assessment (September 26, 2023). Available at SSRN: <https://ssrn.com/abstract=4584781> or <http://dx.doi.org/10.2139/ssrn.4584781>

Groza Teodora, Botero Arcila Beatriz. The New Law of the European Data Markets: Demystifying

the European Data Strategy. Global Jurist, 2024, 0.1515/gj-2024-0045hal-04630119

Streinz Thomas, The Evolution of European Data Law In: Evolution of EU Law Edited by: Paul Craig and Gráinne de Búrca, Oxford University Press

### 1. ESG

Alareeni, B. A., & Hamdan, A. (2020). ESG impact on performance of US S&P 500-listed firms. *Corporate Governance: The International Journal of Business in Society*, 20(7), 1409-1428. <https://doi.org/10.1108/CG-06-2020-0258>

Aouadi, A., & Marsat, S. (2018). Do ESG controversies matter for firm value? Evidence from international data. *Journal of Business Ethics*, 151(4), 1027-1047. <https://doi.org/10.1007/s10551-016-3213-8>

Brakman Reiser, Dana, and Anne M Tucker. 2020. "Buyer Beware: Variation and Opacity in ESG and ESG Index Funds." *Cardozo Law Review* 41.

Curtis, Quinn, Jill E Fisch, and Adriana Robertson. 2021. "Do ESG Mutual Funds Deliver on Their Promises?" *Michigan Law Review* Forthcoming.

Peter Yeoh , *Environmental, Social and Governance (ESG) Laws, Regulations and Practices in the Digital Era*, Kluwer Law International 2023

**Libellé court** : CONT901\_EIBL

**Nature** : EC

## Infos pratiques

## Lieux

› Chambéry (domaine universitaire de Jacob-Bellecombette - 73)

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## Campus

› Chambéry / campus de Jacob-Bellecombette