

# MASTER's Program

in

# INTERCULTURALITY

&

# CULTURAL PROFESSIONS

Langues  
Littéraires &  
Civilisations  
Étrangères &  
Régionales





## BACKGROUND

Organizing cultural projects and events takes place in an increasingly international and European context.

While there are many Master's programs in cultural project management offered in France, the specificity of this Master's degree lies in its intercultural dimension. Students who hold the degree have a high level in at least two of the languages of study (French, English, Italian, Spanish), and they also have a thorough knowledge of the cultures of these countries.

This allows them to master both a rich intercultural background and cultural project management skills (if they choose the professional specialization, with an internship during semester 10), or to develop cross-analytical skills in literary research or cultural studies (if they choose the research specialization, with a double degree in M2 at the University of Turin or Vercelli).

## OBJECTIVES

The professionals who graduate from this program will perform well in contexts of interculturality.

They will work in the university environment of research and teaching if they choose the research specialization.

If they choose the professional specialization, they will work in the fields of culture, in contexts of interculturality, and mainly at the European level.



## DESCRIPTION

The Master's degree in Interculturality and Cultural Professions includes theoretical, methodological and applied courses.

In the first year, the teaching is anchored in the humanities. The theoretical courses offer in-depth studies of English, Spanish, Italian and French-speaking cultural areas, as well as an understanding of interculturality (both from a theoretical and organizational point of view) and the management of intercultural projects.

The second year is divided into two specializations :

- a research specialization at the partner Universities of Turin and Vercelli.

- a professional specialization at USMB, with a focus on methodological and applied learning, and an internship during the last semester. It is aimed at immediate professional insertion

## ADDED VALUE OF THE DEGREE

The program is not only European and international, but more precisely intercultural.

- research specialization: M2 students go to the University of Turin (like USMB, a member of European project UNITA) or Vercelli for a double degree. In M1 they will be involved in the Seminar of Italian and Cross-Border Studies and other events organized in particular within team 1.3 (Conflicts and cultural exchanges in Europe, the Mediterranean, Italy) of the LLSETI laboratory.

- professional specialization: students will graduate with in-depth skills in the languages and cultures of the different cultural areas included in the curriculum, but also in communication, management and mediation of cultural projects in an international context thanks to the courses given by professionals and their immersion during the long internship (one semester);

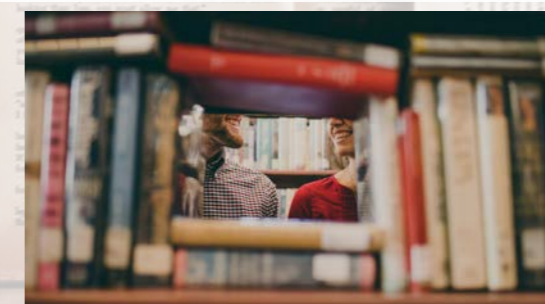
## SKILLS

- Have excellent writing skills
- Know at least two cultural areas
- Be proficient in at least two of the languages of the course
- Implement a communication plan
- Master project management and methodology
- Know the fields of culture
- Be familiar with the European policies of culture
- Know how to put together European cultural dossiers and projects



## PREPARED TRADES

- cultural project leader in the context of interculturality
- teacher-researcher-professor
- cultural mediator
- services related to education (local authorities, libraries, etc.)
- project manager for a cultural facility
- cultural officer
- project manager for the cultural development of a territory (tourism)
- administrator of an international cultural event





# AMONG OUR PARTNER INSTITUTIONS

## Universities:

Université Savoie Mont Blanc Law School  
Université Savoie Mont Blanc Institute of Technology (IUT)  
University of Turin- Università degli Studi di Torino  
(membre avec l'USMB du projet UNITA)  
University of Piémont Oriental- Università degli Studi del Piemonte Orientale (Vercelli)

## Cultural Institutions :

Lectures Plurielles (Festival du Premier Roman)  
Espace Malraux  
Cinéma Astrée  
Navoukil Productions  
Librairie Garin  
Scènes Obliques (Festival de l'Arpenteur)  
Théâtre Municipal de Grenoble  
Villa Gillet (International Conference on the Novel/Mode d'Emploi)  
Center de Cultura Contempoania de Barcelona (Festival Kosmopolis)

# CONTACTS

## Head of the Master's degree

Massimo Lucarelli  
massimo.lucarelli@univ-smb.fr

## Professional specialization :

Martin Lombardo  
martin.lombardo@univ-smb.fr

Hélène Schmutz  
helene.schmutz@univ-smb.fr



**LETTRES  
LANGUES &  
SCIENCES HUMAINES**  
UNIVERSITÉ SAVOIE  
MONT BLANC

[www.llsh.univ-smb.fr](http://www.llsh.univ-smb.fr)

**Langues  
Littératures &  
Civilisations  
Étrangères &  
Régionales**