

DU International industrial and business management



Niveau de
diplôme
BAC +3



Durée
1 semestre



Langues
d'enseignement
Anglais

Présentation

The International and Business Management (IIBM) semester is aimed at students in the final year of their Bachelor degree and is only available in the autumn semester (semester 5 : end of August to the end of December). All of the subjects are entirely taught in English.

In today's competitive job market, graduates are required not only to be skilled within their specific field, but also to have a variety of other skills and knowledge which will enable them to work with others in a professional environment

Objectifs

By proposing subjects such as 'Business and Intercultural Communication' and 'International Management', the semester addresses these issues as well as teaching students the importance of key functions within a company such as 'Project Management', 'Quality Management', 'Supply Chain' and 'Business Information Systems'.

The links with local companies is also important, so students have the opportunity to participate in company visits to observe production process first-hand and also do a group project using real data. The management of a company's finances and how to manage innovation strategically is also studied.

Infos pratiques

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Campus

 Annecy / campus d'Annecy-le-Vieux

Programme

DU - International industrial and business management

Semestre 5

	Nature	CM	TD	TP	Crédits
UE 1 - Organisation en entreprise	UE				10
Financial risk management	EC		16h		2
Economy	EC		16h		2
Supply chain management & ERP	EC		20h		3
Management and improvement using quality	EC		20h		3
UE 2 - Créativité et innovation en entreprise	UE				12
Strategic innovation management	EC		24h		3
Introduction to product design	EC		20h		3
Managing and monitoring projects	EC		20h		2
Business game : blended international project	EC		44h		4
UE 3 - Communication internationale en entreprise	UE				8
Team building - communication tools	EC		20h		2
Team management & interculturality	EC		16h		2
French as a foreign language	EC		40h		4